

## Press Release

### IPP Inc.

Announces new business name!

### Lesniewski Moore Consulting Group Inc.

### [LMC Group]

**CALGARY, Oct. 5, 2015** – IPP Inc. has announced a recent transformation in their business, changing their name to Lesniewski Moore Consulting Group Inc. [LMC Group]. Industry needs have changed and there's a growing desire for a national boutique consulting firm to fill a niche service gap within the marketplace. Small to mid-sized companies are looking for an alternative service provider with innovative and practical actuarial and consulting support to assist them in making sound retirement planning decisions; personally, for their businesses and for their employees.

With this industry announcement LMC Group has also brought two key executives into the leadership team; Bill Moore, SVP and Dianne Verschuere, EVP, to support the business in broadening their service offerings.

Bill Moore is a fully qualified actuary. In his career, Bill has led teams to deliver actuarial and benefits consulting solutions for some of the largest employers in Canada. As well, his prominent track record includes delivering actuarial consulting to provincial pension regulatory authorities. Bill's unique and extensive experience, along with his entrepreneurial flair, is ideally suited to meet our clients' needs at *LMC Group*. Bill becomes the Defined Benefit Plans Practice Leader for *LMC Group*.

Dianne Verschuere has extensive benefits experience having held senior positions within insurance, actuarial consulting and investment management corporations. She expands the firm's existing management expertise to ensure clients receive exceptional and consistent service, as well as providing a leadership role on the firm's marketing efforts. Dianne becomes the Capital Accumulation Plans Practice Leader for *LMC Group*.

With the addition of these two key executives; *LMC Group's* actuarial and consulting services have been notably enhanced in the areas of Defined Benefit Consulting and Capital Accumulation Plan Consulting. The firm includes seasoned professionals within an integrated services team, ensuring every client receives the benefit of their combined attention and expertise focused on the needs of professionals.

As boutique service specialists, with more than 10 practitioners, additional support staff and with offices based in Calgary and Toronto, *LMC Group* offers an attractive combination of depth and

breadth of experience to actuarial and retirement plan consulting. *LMC Group* is a boutique consulting company that develops unique solutions to reduce financial risk and achieve security in retirement. Their team of actuaries and consultants provide clarity to clients and advisors making it easy to determine objectives and develop strategies.

**“The time was right!  
There is a niche in the marketplace for an  
alternative actuarial and consulting firm.  
One that provides personalized service,  
communicates with clarity and makes it easy  
to achieve desired outcomes.”**

**Mark Lesniewski, President and CEO**

**About Lesniewski Moore Consulting Group:**

In business since 1992 as IPP Services Inc., they’ve provided clients with high quality actuarial and consulting services for Individual Retirement Strategies (IPPs, SERPs, RCAs and FMVs). Since the founding of IPP Inc. in 2007, the firm’s business model has been confirmed with a client base that has grown in number and complexity. By promoting a respectful, vibrant and professional culture, the firm has grown in professional staff and resources. Mark renamed the firm LMC Group to reflect its expanded size and service scope.

More information about Lesniewski Moore Consulting Group Inc. is available at [www.LMCGroup.ca](http://www.LMCGroup.ca)